

DEPLOY MANAGEMENT & SOFT SKILLS CONTENT INSTANTLY IN YOUR LMS

Without launching new internal productions

Why learning teams choose Afthonios

✦ QUICKLY ENRICH AN EXISTING LMS
(MODULES AND VIDEOS AVAILABLE IN FR/EN)

✦ AVOID COSTLY INTERNAL PRODUCTION OF
TRAINING VIDEOS AND LEARNING CONTENT

PROVIDE HUMAN-CENTERED CONTENT
READY TO DEPLOY





Why Afthonios was created

Companies are very capable of producing job-specific e-learning. Management and soft skills topics often require a different kind of field expertise and real-world experience.

AYSSELINE DE LARDEMELLE

15 years supporting managers and teams in the field of management and soft skills.

An approach rooted in professional coaching and real business experience.

OUR CONVICTION:

Human skills are not learned through slides.

They develop through experience.

Through awareness.

Through action.

Afthonios was created to embody this conviction.



The core of the offer

250
bilingual modules
🇫🇷 🇬🇧

350+
exclusive videos &
audio resources

2 options
Annual licence
or
Permanent purchase

* SCORM format compatible with major LMS platforms (360Learning, Cornerstone, Moodle, etc.)



L'HUMAIN AVANT TOUT

Credible experts, not avatars

- **Recognized field experts in management and soft skills**
- Natural and authentic on camera
- Real experience and practical insights

The heart of Afthonios: real-world expert videos

Professional production designed for impact

- Structured and instructional scripts
- Professional studio filming
- Pedagogical visual inserts designed as memory anchors
- **Short videos designed to trigger awareness and action (2–8 min)**
- Action sheets and implementation tools
- FR/EN versions + subtitles

Flexible and autonomous use

- Integrated into SCORM modules
- Available in MP4 for your own learning paths
- **Standalone acquisition possible (video + quiz + action sheet)**

80% of a module's learning value comes from these expert videos.

Producing a module rich in expert videos... internally?

■ Produce internally (module including videos)

- 3 to 6 months of production
- Mobilization: expert + script + filming + editing + design + translation
- Professional video budget: €4,000 to €6,000 per video (excluding project coordination and translation)
- Technical expertise required (filming, editing, motion design)
- Risk of low engagement

● With Afthonios

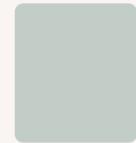
- 350+ expert videos already produced
- Modules ready to deploy immediately
- Professional studio production with integrated learning anchors
- FR/EN versions adapted for international deployment
- Available in SCORM or MP4
- A complete learning asset already produced

*You are not simply purchasing a module.
You are avoiding an entire production project.*

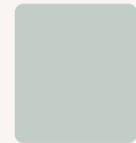
10 key themes



LEADERSHIP



COMMUNICATION



COLLABORATION



PRODUCTIVITY



CHANGE MANAGEMENT



HYBRID WORK



SELF-CONFIDENCE



CONFLICTS & MEDIATION



DIVERSITY



WELL-BEING AT WORK

An interactive and engaging format

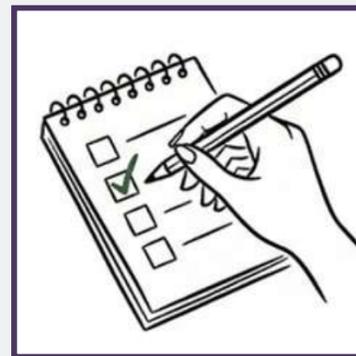
SHORT FORMATS (15-25 MIN),
IDEAL FOR MICROLEARNING



**EXPERT COACH
VIDEO
(3-10 MIN)**



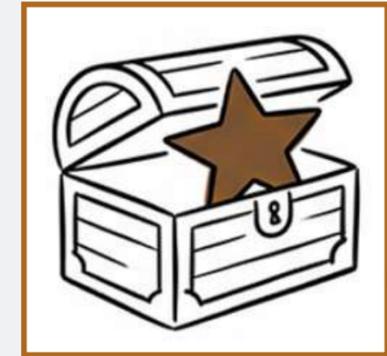
**VIDEO/AUDIO
STORYTELLING
FORMAT
(2-3 MIN)**



**QUIZZES,
PRACTICAL
SHEETS, SELF-
ASSESSMENTS**



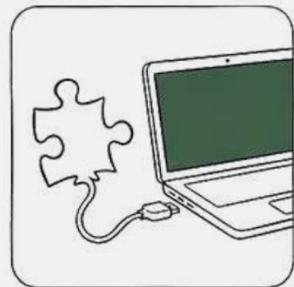
**ARTICLES,
PRACTICAL
GUIDES,
COACHING
NOTES**



**BONUS
(TED TALKS,
QUOTES...)**

Option 1: Annual licence

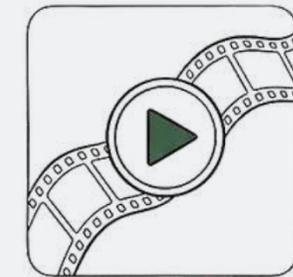
*Deploy management and soft skills content
instantly in your LMS*



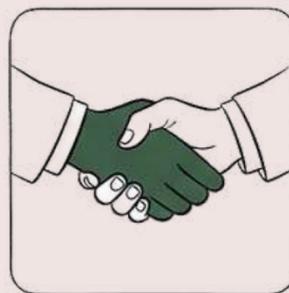
SCORM MODULES
Directly integrated
into your LMS
or accessible
on the Afthonios platform

OR

MICRO-VIDEOS/AUDIOS
Secure access
in your LMS
with unlimited access
for your teams



SUPPORT



- Support in selecting modules and videos aligned with your learning objectives
- Guidance for integration (SCORM or secure links) and ready-to-use resources
- Updates included throughout the licence period

Fast deployment — no instructional development required.

Annual licence pricing based on the size of your organization

UP TO 500 EMPLOYEES

- 5 modules : €2,000
 - 10 modules : €3,500
 - 20 modules : €6,000
 - 40 modules : €10,000
- Full catalogue : €15,000

UP TO 1,000 EMPLOYEES

- 5 modules : €3,000
 - 10 modules : €5,000
 - 20 modules : €8,500
 - 40 modules : €14,000
- Full catalogue : €20,000

UP TO 5,000 EMPLOYEES

- 5 modules : €5,000
 - 10 modules : €8,000
 - 20 modules : €14,000
 - 40 modules : €22,000
- Full catalogue : €30,000

✓ Included in all licences:

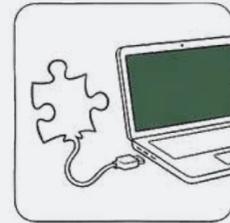
- SCORM modules ready to deploy
- **Support** for selection and integration
- Updates included during the licence period

Additional option:

Some teams use **only the expert videos** to enrich their internal modules.
Pricing available on request (80% of the module price).

Option 2 : Permanent acquisition

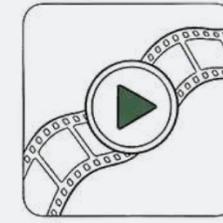
You become the “owner” of the content (permanent usage rights)



SCORM MODULES

Modules ready to integrate into your LMS and immediately usable by your teams

AND/OR
depending
on your needs



MICRO-VIDEOS / AUDIOS

MP4 files
freely reusable within your internal learning paths



PERMANENT LICENSE

One-time payment – unlimited duration
No subscription
No renewal



UNILIMITED INTERNAL USE

For your employees and your training programs
External use or resale not permitted

Permanent acquisition pricing based on the size of your organization

UP TO 500 EMPLOYEES

- 5 modules : €4,000
- 10 modules : €7,000
- 20 modules : €12,000
- 40 modules : €20,000
- Full catalogue : €30,000

UP TO 1,000 EMPLOYEES

- 5 modules : €6,000
- 10 modules : €10,000
- 20 modules : €17,000
- 40 modules : €28,000
- Full catalogue : €40,000

UP TO 5,000 EMPLOYEES

- 5 modules : €10,000
- 10 modules : €16,000
- 20 modules : €28,000
- 40 modules : €44,000
- Full catalogue : €60,000

✓ Included in all licences:

- SCORM modules ready to deploy
- **Support** for selection and integration
- Updates included for 2 years

Additional option:

Some teams use **only the expert videos** to enrich their internal modules.

Pricing available on request (80% of the module price).

Permanent acquisition: What you concretely receive

Delivered contents

- ✓ 5 to 250 SCORM modules ready to use
- ✓ Up to 350 Soft Skills micro-videos (MP4)

Usage freedom

- ✓ Unlimited access, no time limit
- ✓ Hosting on your LMS or internal tools
- ✓ Internal distribution authorized



Included resources

- ✓ Complete learning framework
- ✓ Objectives, visuals and integration data
- ✓ Deployment support and guidance

Option: Rise source files (on request)

Djamila Chekhar

CHANGE MANAGEMENT AT ALTERNATIVES CONSEIL

*“**Afthonios videos** are well thought out.*

Concise, they simply address key topics in soft skills and management.

*We used them in training paths for **operational managers** in both French and English, as well as in **executive seminars**.*

They were very well received.”



La
transformation
Clutrement

CLIENT TESTIMONIALS

Valérie Lantran

TRAINING MANAGER AT AIR LIQUIDE,
DIGITAL LEARNING SPECIALIST

*“For five years, we have relied on Afthonios
for its expertise and quality content.*

*Their proactive listening and wise advice are
invaluable in selecting the right materials.*

***High-quality, clear content
both in substance and form.***

*A favorite: the new video format, halfway
between podcast and video.*

With Afthonios, I have 100% trust.”.



Air Liquide

CLIENT TESTIMONIALS

- **250 modules**
- **350+ micro-videos**

Annual licence
or permanent acquisition

Management & Soft skills

Try before we talk

Get free access to a full module

“Develop a culture of positive feedback”

Before making any decision, we invite you to experience the full learning journey.



Access in French



Access in English

Full module including expert videos, quizzes and action sheets

When Afthonios is particularly relevant



✦ AN EXISTING LMS TO ENRICH QUICKLY

✦ LAUNCHING A MANAGEMENT PROGRAM

✦ INTERNATIONAL DEPLOYMENT FR/EN

✦ A RAPID NEED WITHOUT INTERNAL PRODUCTION



Next step: a short exploratory call (20 min)

A 20-minute conversation is enough to:

- see if this makes sense for you
- define the right scope
- identify the most relevant content

No commitment.

Aysseline de Lardemelle
Founder — Afthonios
E-learning library in Management & Soft Skills

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 You can also book a time slot directly:
calendly.com/aysseline-afthonios

 www.afthonios.com